

## AGRITRADENET RESEARCH OF LOCAL AGRICULTURAL PRODUCTS

### LAST DAYS TO COMPLETE OUR ON-LINE QUESTIONNAIRES



Check our project *AgriTradeNet BSB 383* website [www.agritradenet.eu](http://www.agritradenet.eu) or our Facebook page *Agritradenet2019* and participate in our research, by filling in our questionnaires, addressed to producers of the selected six products:

Bulgaria – Cheese  
Greece – Olive Oil  
Moldova – Berries

Romania – Tomatoes  
Turkey – Strawberries  
Ukraine – Honey

## CAPACITY BUILDING TRAININGS

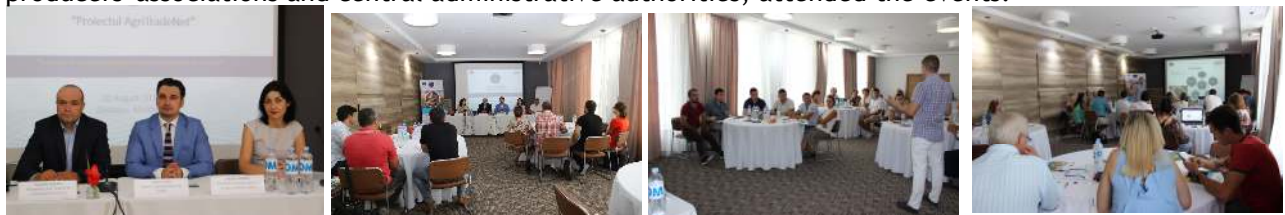
### TO STRENGTHEN CAPACITY OF THE LOCAL PRODUCERS

#### New trainings organized in Republic of Moldova and Greece

The "Business Advisory Center – BAC" NGO, (Asociatia Obsteasca "Centrul de Consultanta in Afaceri") Moldova organized the first 2 days training (from the 5 days program) addressed to the local producers of berries, in the frame of the project "*Sustainable Agricultural Trade Network in the Black Sea Basin*" *AgriTradeNet, BSB 383*.

The first training, entitled "*Business development with traditional fruit's products, with Geographical Identity*" (20/08/2019) had a special information partner - the State Agency for Intellectual Property (AGEPI). The expert, Mr. A. Fala familiarized the participants with national GI products and the marketing channels, was explained the registration process of GI products, was presented the potential for export of GI Products to EU markets, additionally was discussed some regional GI products.

The second training, entitled "*Eco Farming - how to become an organic producer*" (22/08/2019) was lead by the Mr. V. Pintelei as expert and had a special guest, the "BioChemTech" LLC. The participants got acquainted with the management of organic farming, drafted the steps of ecological conversion and certification, under what conditions can be sold the organic products in the country and in EU. "BioChemTech" familiarized the producers with ecological technologies on combating the "hairy beetle". At least 60 participants as local producers and farmers, representatives of interested local producers' associations and central administrative authorities, attended the events.



This publication has been produced with the financial assistance of the European Union. The contents of this publication are the sole responsibility of GALATI FOUNDATION FOR THE PROMOTION OF SMALL AND MEDIUM SIZED PRIVATE ENTERPRISES and can in no way be taken to reflect the views of the European Union.



A quarterly newsletter of the project  
AgriTradeNet BSB383

www.agritradenet.eu

Common borders. Common solutions.

## CAPACITY BUILDING TRAININGS TO STRENGTHEN CAPACITY OF THE LOCAL PRODUCERS



On 30th of October 2019, Traders' Association of Thessaloniki (Greece) organized at the Chalkidiki Chamber of Commerce a Local Training Seminar in the frame of the project "Sustainable Agricultural Trade Network in the Black Sea Basin" - AgriTradeNet, BSB 383.

The training seminar was addressed to local producers and traders of Virgin Olive Oil of the region. The focus was on the local branding and Geographical Identification of local products and especially of olive oil, its certification process and a presentation of international trading methods of traditional agricultural products. Also, the 50 participants had the opportunity to learn about the challenges of the new era in the agri-food sector, the benefits and problems of organic farming, the current legislation, as well as and the proper marketing techniques of such businesses. The Training Seminar was honored with the presence of the President of the Chalkidiki Chamber Mr. Yiannis Koufidis and the Vice-President Mr. Stelios Houtas.

### UPCOMING EVENTS:

**November 13-14, 2019** - Training addressed to local beekeepers, organized by IMPEER Ukraine

**November 27th, 2019** - Training addressed to local white brined cheese producers, organized by CCI Burgas Bulgaria

**November 26-28, 2019** - Training addressed to local producers of berries, organized by "Business Advisory Center" NGO Moldova

### PARTNERSHIP



TRADERS' ASSOCIATION  
OF THESSALONIKI  
(GREECE)



CHAMBER OF  
COMMERCE AND  
INDUSTRY - BOUR-  
GAS (BULGARIA)



GALATI FOUNDATION FOR THE  
PROMOTION OF SMALL AND  
MEDIUM SIZED PRIVATE  
ENTERPRISES (ROMANIA)



ASOCIATIA OBSTEASCA  
"CENTRUL DE CONSULTANTA IN  
AFACERI" (MOLDOVA)



DEMIRKOY  
MUNICIPALITY  
(TURKEY)



INSTITUTE OF MARKET  
PROBLEMS AND  
ECONOMIC & ECOLOGICAL  
RESEARCH NATIONAL  
ACADEMY OF SCIENCES  
OF UKRAINE

Joint Operational Programme Black Sea Basin 2014-2020  
GALATI FOUNDATION FOR THE  
PROMOTION OF SMALL AND MEDIUM SIZED PRIVATE ENTERPRISES  
OCTOBER 2019

Joint Operational Programme Black Sea Basin 2014-2020 is co-financed by the European Union through the European Neighbourhood Instrument and by the participating countries: Armenia, Bulgaria, Georgia, Greece, Republic of Moldova, Romania, Turkey and Ukraine.

This publication has been produced with the financial assistance of the European Union. The contents of this publication are the sole responsibility of GALATI FOUNDATION FOR THE PROMOTION OF SMALL AND MEDIUM SIZED PRIVATE ENTERPRISES and can in no way be taken to reflect the views of the European Union.



Project funded by  
EUROPEAN UNION

